



## 2023 Rate Card

AD SIZE		1 Week	1 Month	3 Months	6 Months	1 Year
Full Page	7.375 x 9.875 (v)	\$250.....	\$800.....	\$2,500.....	\$4,600.....	\$9,000
1/ 2 Page	3.687 x 9.87 (v)	\$175.....	\$500.....	\$1,500.....	\$2,800.....	\$5,500
1/ 2 Page	7.375 x 4.937 (h)	\$175.....	\$500.....	\$1,500.....	\$2,800.....	\$5,500
1/ 4 Page	3.687 x 4.937 (v)	\$100.....	\$350.....	\$960.....	\$1,920.....	\$3,740
Business Card		\$80.....	\$300.....	\$800.....	\$1,580.....	\$2,900
Back Cover	7.375 x 9.875	N/A	\$1,200.....	\$3,500.....	\$7,000.....	\$12,000
Inside Back Cover		N/A	\$1,000.....	\$2,900.....	\$5,900.....	\$10,000
Center Double Page		\$375.....	\$1,200.....	\$3,500.....	\$7,000.....	\$13,000

## ONLINE ADVERTISING RATES

BANNER AD SIZE	1 Month	3 Months	6 Months	1 Year
468 X 60	\$300.....	\$800.....	\$1,500.....	\$3,000
234 X 60	\$150.....	\$350.....	\$700.....	\$1000
221 X 125	\$80.....	\$500.....	\$1,000.....	\$2000

## TERMS

1. Rates are based upon print ready (JPEG, PDF, TIP) AD copies. Additional charge for ad design or production.
2. Advertising payable in advance.
3. Call for further information on Multi-Ad Discounts